

**DULUTH LEGACY ENDOWMENT FUND  
PROJECT GROUP MEETING  
Tuesday, May 22, 2007 – 12:00 Noon  
Room 140, Minnesota Power Building  
30 West Superior Street**

**MEMBERS PRESENT:** Brad Beckman, Sandy Carlson, Greg Gilbert, Melissa Kadlec, Nancy Norr, Dr. Robert Powless

**EXCUSED ABSENT:** Jeff Anderson, Abbot Apter, George Goldfarb, Brian Graff, Kay Ross

**STAFF PRESENT:** Keith Hamre and Joyce Ellingsen, City Community Development

**OTHERS PRESENT:** Becky Byers Strand, Duluth-Superior Area Community Foundation

**CALL TO ORDER:**

Nancy Norr said the change in due date for applications and the summer meeting schedule of the Project Group will be discussed during the meeting.

**APPROVE MINUTES OF MARCH 27, 2007:**

**Motion by Dr. Robert Powless, seconded by Greg Gilbert, to approve the minutes of the Duluth Legacy Endowment Fund Project Group meeting of March 27, 2007. The motion was unanimously approved.**

**CHAIR'S REPORT:**

Norr said a poll will be conducted to determine good dates for meetings from June through June-September, the 1<sup>st</sup>, 2<sup>nd</sup> or 4<sup>th</sup> Tuesday. The next meeting is tentatively set for June 26 at Noon at Minnesota Power.

**CONTRIBUTIONS REPORT:**

Becky Byers Strand distributed the monthly contributions report, as well as the quarterly statement. The current balance in the endowment fund is \$47,304.15. She indicated that there would be \$1,065 available for a grant that could be given ahead of schedule. There was discussion about how money could be raised to be added to this amount.

**COMMITTEE REPORTS:**

**Marketing Committee –**

Discussion of Logos and Taglines – Melissa Kadlec brought three logos and four taglines that had been developed for possible use by the Duluth Legacy Endowment Fund. There was discussion and by consensus the group chose a logo with the name of the Fund and a gold-colored tree, which symbolizes roots and growth. The tagline chosen was “For tomorrow. For Good.” Kadlec will obtain files containing the logos and send them, along with the taglines, to the Marketing Committee members for their input.

**Development Committee** – No one from the Development Committee was present. Norr asked if anyone would like to work with Development Committee. Strand said she will work with them. Dr. Powless indicated he will also help.

There was discussion regarding possible corporate givers and how to get the word out about the Duluth Legacy Endowment Fund, including having a lunch with trust officials. Strand suggested forming a Development Advisory Board and putting the names of those people on the letterhead. Keith Hamre suggested inviting Mayor Bergson to the June meeting. The focus of the next board meeting will be development.

Norr said she will contact George Goldfarb to send out the final guidelines. There was discussion of what should be included on the brochure, which would be information from guideline document and possibly some pictures.

B. Strand said the next Duluth Superior Area Community Foundation (DSACF) board meeting is June 27, one day after next Duluth Legacy Endowment Fund meeting. If the guidelines and application are approved at the June 26 meeting, the Community Foundation can approve them at their meeting and the application due date can be August 1.

Strand cautioned that when accepting applications, not to make any promises. The brochure is for information only and people should be referred the Duluth Superior Area Community Foundation web site. They can call the grants person at the Community Foundation for more information.

Norr said she will try to get the guidelines approved electronically. Strand suggested that if there is no brochure, the Duluth Legacy Endowment Fund can do a letter and attach the guidelines and application.

**Grants Committee** - Melissa Kadlec said DVDs will be available for sale at Grandma's Marathon. She is also working to have them at the 4<sup>th</sup> Fest and Blues Festival.

## **ADJOURNMENT:**

Motion by Dr. Robert Powless, seconded by Melissa Kadlec, to adjourn the meeting. The motion was unanimously approved and the meeting was adjourned at 1:15 p.m.

Next meeting will be June 26 at Noon at Minnesota Power.